

# **Helping Directors** o Grow Better

### **OUR PLATFORM**

We Provide Services to All Company boards in public & Private Sectors through our SME's advisory Panel under Single Umbrella



#### **OUR STORY**

Our founders noticed Industry SMEs are able to connect to the boards where their services will be valued and benefited. same way all services related to board available under single umbrella will be value added USP for Indian Startup.



Our SME's Advisory Panel is Open for all SME in different Sectors which is Controlled by Customised & Digital Management.



Our SME Advisory Panel is Breakthrough to Independent Directors Aspirants and to Companies as well who are looking for Qualified ID's with Back end Support.

### WHY CHOOSE US?

Our technology driven platforms & management will help our SME advisory panel and Clients / Co. Boards to go hand in hand for better implementation and effective resolutions.



#### **OUR VISION**

Empowering Boards for Excellence by Providing services through SME Advisory Panel. Promoting Digital boardroom through technology adoption & Implementation.

### **OUR MISSION**

We believe businesses can grow with teamwork and Effective Management. We take SME on advisory Panel who can connect to board room for expertise and services. We provide Board Internship for new board aspirants with in our SME's Advisory Panel



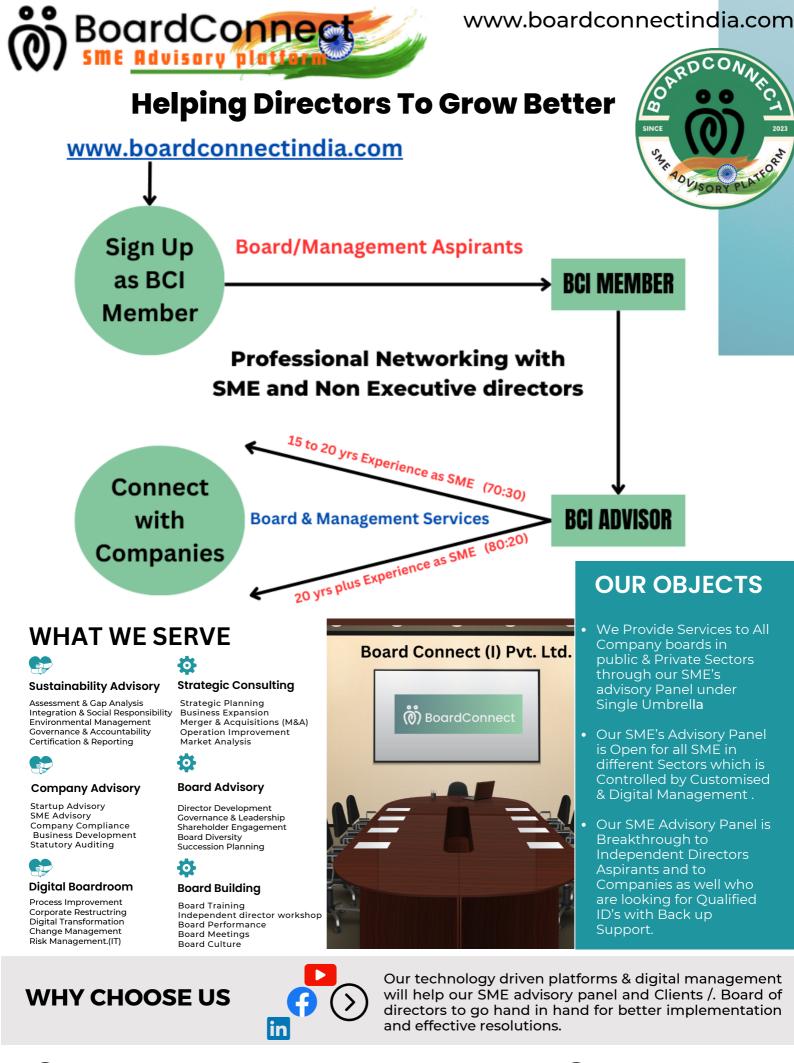
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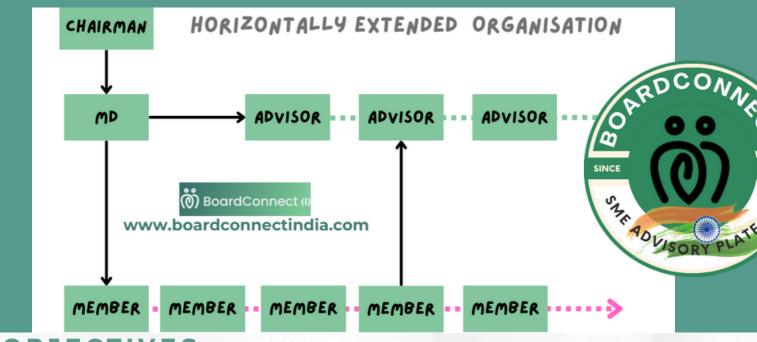


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### **OBJECTIVES**

- We Provide Services to All Company boards in public & Private Sectors through our SME's advisory Panel under Single Umbrella
- Our SME's Advisory Panel is Open for all SME in different Sectors which is Controlled by Professional & Digital Management.
- Our SME Advisory Panel is Breakthrough to Independent Directors Aspirants and to Companies as well, who are looking for Qualified ID's with Back up Support.

### SOLUTION

- SME will have Single umbrella to Prove Professionalism
- SME Advisory platform having Flexibility to work with Boards and Senior management
- SME Advisory Platform has Centralised professional management provided Transparency and Accountability
- SME advisory platform is open to Experienced Professional having 15 plus Industry Experience.
- SME is having opportunities to get onboard as non executive directors.
- Companies will have qualified and certified Non Executive directors on board with BCI backup support.

### BENEFITS

#### 1. Effective implementation

Multi-Expertise together can result in Practical & Result Oriented implementation. with ROI to Clients.

#### 2. Employment Support

SME advisory can get visibility to different boards resulted in getting opportunities to join as ID or KMP in Companies.

#### 3. Exposure to NED Aspirants

BCI members get Platform where they can be connected with Boards thru SME advisory for services.

### COMPANY CASE STUDY

### AT A GLANCE

### CHALLENGES

- New to Market
- Visibility as Service Provider
- Business opportunity
- Recognition from Industry

### MEMBERSHIP

- Registration : INR 1500/-
- Annual Renewal : INR 3000/-



MANOJ YP Managing Director BCI

ITs New Initiative in Market Since 2023, We believe in Professionalism & Digitally Controlled leadership to be Efficient Manager for Our SME advisory Platform.



### JOIN BCI AS MEMBER AND EXPLORE YOUR EXPERTISE IN BUSINESS MANAGEMENT

Vist Company <u>website</u>, https://www.boardconnectindia.com/ signup as BCI Member @only 1500/- to take advantage of benefits mentioned.



### Independent SME Advisory Listing Portal free access for 3 Month for Visibility

Individual BCI member can put his/her Listing on <u>https://smeadvisory.boardconnectindia.com/</u> Can be Customise at anytime

#### Professional Networking with SME and Non Executive directors

Building strong relationships with Subject Matter Experts, Boards, Professionals, and Independent directors is key for long-term success.

#### Guidance and Support for Independent director Aspirants



Professionals with good Industry experience can get into IICA ID database by Clearing PSAT for appointment as Independent director

#### Stay Agile and Visible to Industry Use Open Market platform

Keep yourself updated and connected with Subject Matter Experts, Market yourself as advisor with BCI

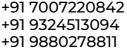


#### Industry Subjects Training & Learning, Knowledge Sharing Platform

continuous Learning is an ongoing process, and it's important to be adaptable and open to change.

Our technology driven platforms & digital management will help our SME advisory panel and Clients to go hand in hand for better implementation and effective resolutions.





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### OPPORTUNITY FOR BCI MEMBERS TO JOIN AS ADVISORS

Advisor of BoardConnect (I) Private Limited (BCI) can Connect with Companies for their Service expertise, Prove their SME capabilities, Be visible to board/Senior Management and crack the opportunities to be a Independent Director or Non executive director Globally.



#### Conduct Market Research/ Gap Analysis

Before starting any business, it's crucial to conduct market research or Gap Analysis to understand your target audience, competition, and industry trends.



#### Build Strong Relationships

Building strong relationships with Boards, Professionals, and Government agency is key to long-term success.



#### Invest in Marketing

Marketing is essential for getting your services noticed and attracting new customers.





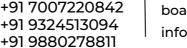
#### **Stay Agile**

Business development is an ongoing process, and it's important to be adaptable and open to change.



Our technology driven platforms & digital management will help our SME advisory panel and Clients /Board of directors to go hand in hand for better implementation and effective resolutions.





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# Company Advisory @25K

Subject Matter Expert Advisory Platform for New Entrepreneurship

### **OUR SERVICES**

- Startup Advisory
- Stakeholder Engegement
- Risk Assessment
- Technology Gap Analysis
- Inital Compliance Mgmt.
- Company Registration
- Indian Startup Certification
- Post Co. Registration Support
  - MSME Registration
  - GeM Registration
  - Bank Accounts opening

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- Seed Funding Process
- Fund Management





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# MSME Advisory

### Subject Matter Expert Advisory Platform for MSME Companies

### **OUR SERVICES**

- Requirement Analysis
- Stakeholder Engegement
- Risk Assessment
- Technology Gap Analysis
- Corporate Governance Mgmt.
- IPO Consultation
- Government Support Scheme
- Fund Management



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## Sustainability Advisory @Budget Cost

Subject Matter Expert Advisory Platform Technology & Training for ESG Compliance

### **OUR SERVICES**

- Requirement gatherings
- Stakeholder Assessment Gap analyisis
- Integration & Social Responsibility
- Technology Gap Analysis
- ESG Compliance Application Support
- Governance & Accountability
- Certification & Reporting

#### GET STARTED



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# Sustainability Training @Budget Cost

Subject Matter Expert Advisory Platform Technology & Training for ESG Compliance

### **OUR SERVICES**

- Requirement gatherings
- Corporate Training
- Online Training
- Practical assignments
- ESG Compliance Application Support
- Post Training Support
- Training and Certitication

#### GET STARTED



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# Strategic Consulting @Budget Cost

Subject Matter Expert Advisory Platform Technology & Visionary Leadership

### **OUR SERVICES**

- Business Expectations
- Key Performance Indicators (KPIs)
- Goal Setting
- Benchmark Gaps
- Strategic Transformation Plan
- Execution Framework



#### <u>GET STARTED</u>



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# **Digital Transformation @Budget Cost**

Subject Matter Expert Advisory Platform Technology & Visionary Leadership

### **OUR SERVICES**

- Requirement Gathering
- Gap Analysis
- Technology presentation
- Digitalisation Process
- Strategic Transformation Plan
- Digital Boardroom



#### **GET STARTED**



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### Subject Matter Experts as Independent Directors

Subject Matter Expert Advisory Platform Technology & Visionary Leadership

### **ID PANEL IN BCI**

- SME in Different domain
- ID Certified by IICA
- Trained and Ready to Train
- Technology driven
- BCI Management Support
- Up to date industry Noms



#### **GET STARTED**



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### Subject Matter Experts as (KMP) Key Managerial Position

Subject Matter Expert Advisory Platform Technology & Visionary Leadership

### **KMP PANEL IN BCI**

- SME in Different domain
- Certified Corporate Directors
- Trained and Ready to Train
- Technology driven
- BCI Management Support
- Up to date industry Noms



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### Support and Guidance for Professionals to be ID Certifed

Subject Matter Expert Advisory Platform Help in passing PSAT conducted by IICA

### **TRAINER'S PANEL IN BCI**

- SME as Trainer for ID's
- Guidance in registration with IICA
- Practice Test for ID Aspirants
- Training Sessions for ID Aspirants
- Visibility for Certified ID
- Post ID Appointment Support



#### **GET STARTED**



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### Outsource Management and Project Implementation

Subject Matter Expert Advisory Platform in Managing outsource agenies for Successful Implementation

### **OUTSOURCE MANAGEMENT IN BCI**

- Support in outsource Management
- Project Implementation
- Vendor Management
- Monitoring and Controlling
- Agencies Evaluation / feedback



#### <u>GET STARTED</u>



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